

# Appendix A - Knowledge Mobilization Plan

## **Intended Research Impact (50-100 words)**

In 1-2 sentences, reiterate the intended impact you wish to achieve (adapted from your Research Impact Summary): what impact (effect on, change or benefit) will the research have on the economy, society, culture, public policy, government operations, or the environment?

## **Research Deliverables, Partner Needs & Planned Activity (250-500 words)**

For each research deliverable, explain which partner/end-user it is intended for and outline the KM strategy/strategies that will best suit their needs. How are you including partners/end-users in the research and knowledge mobilization processes? How have they been involved in developing your research question? How will you work with and/or consult with them throughout the project?

Examples of KM strategies include, but are not limited to: involvement on the project steering committee, one-on-one meetings, workshops, policy briefs, reports, website development etc. There is no one-size-fits-all strategy. Strategies should be chosen based on end-user needs.

**Budget & Project Expertise (250 words)**

Describe the project team's expertise in KM/stakeholder engagement or your plan to build the expertise. Include information on how much you have budgeted for KM activities (e.g. meeting/workshop expenses, KM-related travel expenses, print materials, professional services, website development, etc.)

**Evaluation (250 words)**

How will you know whether you have achieved impact? What targets/metrics will the project use to measure progress (e.g. participation on project steering committee, #/types of attendees at workshops, amount of cash or in-kind support for the project etc.) and success (examples of how research has been used by partners/end-users – e.g. through interviews with partners/end-users or products that have been influenced by your research)? Describe the indicators you will use to assess impact, the source of the data, when you will collect data and the methods of data collection.