



Knowledge Mobilization Fund

Purpose

MEOPAR's Knowledge Mobilization (KM) Fund supports efforts by current and former MEOPAR researchers to think beyond the academic sector in communicating about their research. This fund complements MEOPAR's suite of funding opportunities for research, communities of practice and training.

The KM Fund will support high-impact knowledge mobilization and dissemination activities from within the MEOPAR network. This may include specialized websites, graphic visualizations, public materials, commercialization and incubator activities, and other innovative approaches to engaging with the research process. Preference will be given to ideas that spark the imagination, reaching non-academic audiences in creative and purposeful ways.

Who Can Apply?

The KM Fund supports the mobilization of past and current MEOPAR research projects. Applicants should be current or former network researchers OR endorsed (via letter of support) by a MEOPAR PI to apply.

Applications from outside of the network may be considered if they fit within MEOPAR's [strategic plan](#). If submitting from outside the network, please indicate clearly how your proposal fits within one or more of MEOPAR's subject areas, and how it would contribute to the mobilization of MEOPAR-related research.

Audiences

The KM Fund supports interaction with non-academic audiences. This includes policymakers, decision-makers and leaders, industry, not-for-profits, and the general public. Your proposal should clearly articulate why you selected the key audience group, how the idea will improve knowledge mobilization, and why that approach is the best way to reach that audience. The KM Fund is not to be used for academic workshops, researcher networking or training opportunities.

If your idea involves training and professional development, please review the funding opportunities in the **Training Program**.

Activity ideas

The following are examples of types of activities that could fit under the KM Fund. The list is not all-encompassing; for questions about your activity and the suitability to the KM Fund, please contact Allison Saunders (allison.saunders@meopar.ca).

- Market validation, patent applications and business planning
- Matching funding for incubator, accelerator or commercialization programs
- Website development and content
- Video production and photography
- Data visualization
- Translation into a key audience language (e.g. Inuktitut)
- Marketing materials and collateral (brochures, posters, one-pagers, banners)
- Public/non-academic workshops and events
- Social media planning
- Production of policy briefs, support materials and other policy-focused activities.

Please note: This fund is not designed to support new research activities or equipment purchases.

Given the current circumstances surrounding COVID-19 and the related country-wide physical distancing regulations, for the time being we encourage projects that aren't reliant on additional field work and lend themselves to remote working conditions.

Funding process

The KM Fund is seeking applications with budgets up to \$35,000. Exceptional, high-impact ideas with larger budgets will be considered on a case-by-case basis. Applicants may be contacted for further proposal development after submission.

Deadlines

The KM Fund is open for applications on an ongoing basis. All activities should be completed, and expenses incurred, before March 31, 2022.

Application Form: Knowledge Mobilization Fund

Please submit applications to Allison Saunders, allison.saunders@meopar.ca

Contact Information for Applicant	
Name:	
Job Title/Position:	
Institution:	
E-mail:	
Phone:	

Please include any relevant letters of support, supplier quotes or other information that strengthens your proposal.

1. Describe the type and scope of the proposed KM idea, including the audience it will reach.
(max 250 words)

2. Explain why you selected the key audience, how the idea will improve your project's knowledge mobilization, and why this is the best approach to reach that audience.
(max 500 words)

3. Describe the expected output/s of the proposed idea, and what steps have been taken to find suppliers, research other examples or identify gaps. (max 500 words)

4. How does this idea go above and beyond standard project dissemination activity?
(max 250 words)

5. Timeline: Please attached a proposed timeline for your activity.

6. Budget: Please attach a detailed budget table, and include any budget justifications required, including any cash or in-kind contributions from other sources (existing MEOPAR funding can't be used as in-kind).